



District 1-J Convention 2010

April 9-11



Convention Book



Advertising Rates

Ad Size	Rate Before 1/31/10*	Rates After 2/1/10
Full Page Ad (size 3.5" wide x 7.5" high)	\$95.00	\$110.00
Half Page Ad (size 3.5" wide x 3.5" high)	\$50.00	\$65.00
One Third Page Ad (size 3.5" wide x 2.25" high)	\$40.00	\$50.00
Special Full Page Ads Inside, Back Covers and Center Page Cover Ads will first be offered to sitting Governor, Incoming Governor, and Incoming Vice Governor's Clubs	\$120.00	\$120.00

All Ads will be placed at the discretion of the Convention Book Editor, with those arriving first getting the best placement.

Please send in early!

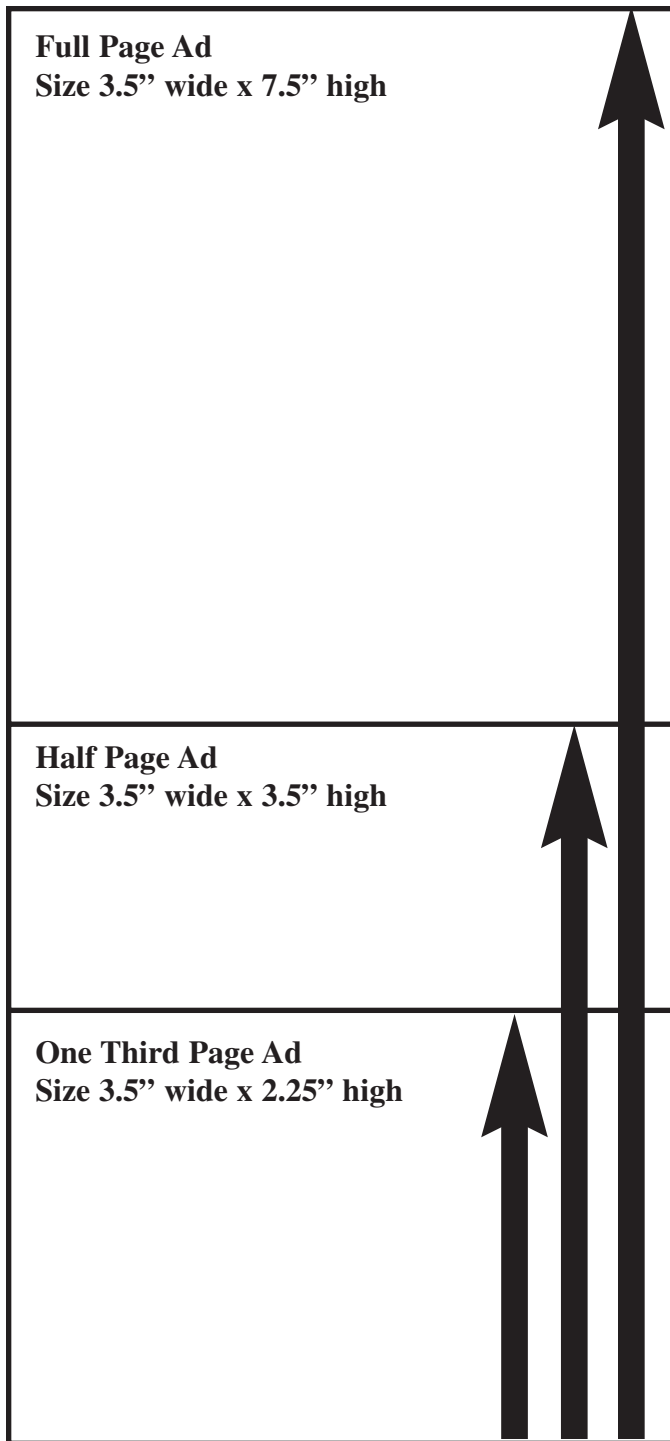
Deadline: March 1, 2010

Questions:
Lion Lynn Raske, ZC
lraske@tbc.net

* To qualify for the early rate, 3 items must be included with the order and postmarked on or before 1-31-10.

1: Ad Copy 2: Application Form 3: Check

APPLICATION FORM				
Name (Individual or Club): _____				
Contact Person: _____				
E-mail Address for Contact Person: _____				
Phone: Days _____ Evenings _____				
Circle One: Full Page Ad Half Page Ad Third Page Ad Special Full Page Ad				
Check Enclosed For: \$ _____ (Make Check Payable to "District 1-J")				
Mail Application Form, Check, and Ad Copy to:				
Lion Lynn Raske P.O. Box 314 Wonder Lake, IL 60097				
E-mail photo ready copy to: lraske@tbc.net				
Please use Microsoft Word or PDF and attach to e-mail				



Need Help in Designing Your Ad?

Just make a rough sketch of what you want and send it in. We will design an Ad for you and send a proof for you to approve. Be sure to give us enough time to put your Ad together. E-mail makes it faster!

Helpful Hints

- 1: Spelling... be sure to check, especially proper names.
- 2: Clearly indicate special text characters or any special punctuation you wish.
- 3: Send along any special graphics you want to have in your ad. Make any special graphics photo ready. If you want graphics returned, let us know when you send them. Otherwise, we will discard them.
- 4: We have the Lions/Lioness/Leo logos. No need to send them.
- 5: Evaluate how your Ad will look. Don't put too much in an Ad. More white space is almost always better than a lot of printing.
- 6: ADS MAY HAVE BORDERS OR DECORATIVE DIVIDERS. THIS WILL BE LEFT UP TO THE GRAPHIC DESIGNER.
- 7: Remember... The Ads received earliest will get the best placement.
- 8: E-mail as an MS Word attachment.

Your participation in the 2010 1-J Convention Book is appreciated. The funds realized from this project support District 1-J activities throughout the year and help hold down the registration and meal costs at the District Convention.

Thank you for buying an Ad in the 2010 1-J Convention Booklet!